



# Vidyasagar College for Women (NAAC ACCREDITED)

39, Sankar Ghosh Lane

Calcutta - 700 006

Phone: 2241 8889


E-mail: office.vcfw@gmail.com

office@vcfw.org


No .....

Date .....

**Session Held on 21.12.2022**




**Pune Institute of Business Management**  
in Collaboration with  
**Vidyasagar College for Women, Kolkata**




**SESSION ON** Managing Career Choices in VUCA (Volatile, Uncertain, Complex, and Ambiguous) World

**SPECIAL THANKS TO**



**Dr. Rupali Chaudhuri**  
Principal  
Vidyasagar College for Women

**SPEAKER**



**Mr. Zulfi Ali Bhutto**  
Business Head Channel (Dealership) Strategy & Development: India & SAARC Region  
**Steelcase**


Mr. Zulfi Ali Bhutto is a Growth Evangelist, Result driven passionate Business Leader & Visiting Faculty with 17+ years of diversified experience in e-Commerce, Brick & Mortar, Omni Channel Expert, Strategy, Business Planning, Sales & Distribution, Operations, P&L Ownership, Business Development (B2B & B2C) and Key accounts Management in FMCG (Fast Moving Consumer Goods), Telecom (Wireless) and Consumer Durables (Electronics and Home Appliances). He brings Level 5 Leadership quality, expertise in Go-To-Market (GTM), RTM, Business Strategy, managing entire operations with end to end P&L responsibility key focus on top & bottom line profitability.


**Venue**

Vidyasagar College for Women, Kolkata

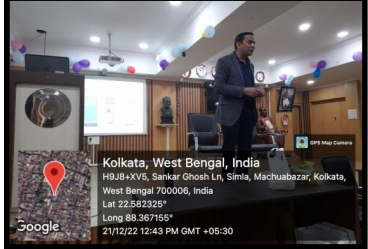
**SESSION COORDINATOR**

Mr. Sourav Hui  
**MOBILE (+91) 9607960473**  
**PIBM Pune**


**11:30 AM**  **21<sup>st</sup> December 2022**




Kolkata, West Bengal, India  
H9J8+XV5, Sankar Ghosh Ln, Simla, Machubazar, Kolkata,  
West Bengal 700006, India  
Lat 22.582329°  
Long 88.367158°  
21/12/22 01:02 PM GMT +05:30



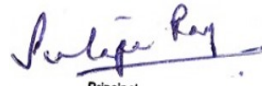
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West Bengal 700006, India  
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West Bengal 700006, India  
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Long 88.367174°  
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H9J8+XV5, Sankar Ghosh Ln, Simla, Machubazar, Kolkata,  
West Bengal 700006, India  
Lat 22.582329°  
Long 88.367166°  
21/12/22 11:56 AM GMT +05:30

  
**Principal**  
Vidyasagar College For Women  
Kolkata-700 006

