



Vidyasagar College for Women
(NAAC ACCREDITED)

39, Sankar Ghosh Lane

Calcutta - 700 006

Phone: 2241 8889


E-mail: office.vcfw@gmail.com

office@vcfw.org

No

Date

**WORKSHOP REPORT OF THE DEPARTMENT OF
JOURNALISM & MASS COMMUNICATION AND FILM
STUDIES INCLUDING SUPPORTING DOCUMENTS**

 VIDYASAGAR COLLEGE FOR WOMEN
(NAAC ACCREDITED)
39, SANKAR GHOSH LANE
KOLKATA - 700 006
Phone : 2241 8889

No. Date

20.04.22

NOTICE

The Department of Journalism and Mass Communication and Film Studies, Vidyasagar College For Women shall organise a workshop on " Exciting Careers in Communication" on 25th of April 2022, in the new building auditorium from 11 am onwards. The workshop will be conducted by Mr. Dharmendra Arora , Director , 'The Source'. All teachers and students are requested to attend the aforesaid seminar.

R Chandhuri
Principal
Vidyasagar College for Women
Kolkata

Principal
Principal
Vidyasagar College For Women
Kolkata-700 006





Vidyasagar College for Women
(NAAC ACCREDITED)

39, Sankar Ghosh Lane

Calcutta - 700 006

Phone: 2241 8889

E-mail: office.vcfw@gmail.com

office@vcfw.org

No

Date

Vidyasagar College for Women
Department of Journalism and Film Studies

&

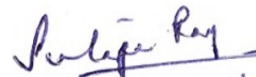
The Delhi School of Communication

Organizes

**Workshop on Exciting Careers
in Communication & Entrepreneurship Opportunities**

Speaker: Mr Dharam Arora, Director- DermaSource India

Date: 25 April, 2022 | Time: 11:00 am


Principal
Vidyasagar College For Women
Kolkata-700 006





Vidyasagar College for Women
(NAAC ACCREDITED)

39, Sankar Ghosh Lane

Calcutta - 700 006

Phone: 2241 8889

E-mail: office.vcfw@gmail.com

office@vcfw.org

No

Date

Name of the Activity: Workshop on Exciting Careers in Communication and Entrepreneurship Opportunities

Category: Departmental Workshop

Organising Unit: Organised by Department of Journalism and Film Studies.

Date, Duration, Time and Venue: April 25, 2022. Two hours, New Building Auditorium.

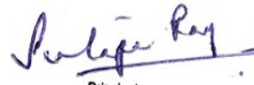
Speaker : Mr. Dharmendra Arora, Director , The Source

.Special Talk on --- Advertising and Public Relations

No. of Beneficiary : 39.

Brief Discussion and Outcomes:

The speaker guided the students regarding the marketing strategies, advertising agencies and public relations. The different fields related to the market which are beneficial for students future has been discussed. An interaction session among the students and speaker made the workshop more refreshing and illuminated colours into it.


Principal
Vidyasagar College For Women
Kolkata-700 006





Vidyasagar College for Women
(NAAC ACCREDITED)

39, Sankar Ghosh Lane

Calcutta - 700 006

Phone: 2241 8889


E-mail: office.vcfw@gmail.com

office@vcfw.org

No

Date

The Source
Integrated Solutions



Dharmendra Arora

Educational Qualifications

- Graduated from University of Calcutta, B. Com (Hons.)
- MBA in Marketing

Professional Qualifications

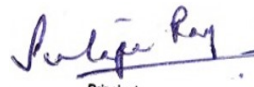
- On-job-training in Australia at Show-Ads Omega Pvt. Ltd.
- One and half year Post Graduate Diploma Course from NIT
- One year diploma course in Commercial Art and Design from BILAMS
- Multimedia Course from Aptech
- Diploma in Television Journalism from TV Eighteen.

Past Experience:

- More than a decade in Media & Advertising Industry

Current Profession:

- **Director of Dermasourceindia** – A unique venture with a team of Dermatologists, instituted for organizing Academic Conclaves/Conferences for Skin Specialists, in India and internationally with emphasis on niche sub-specialties of Dermatology and allied medical sciences.
- Marketing Consultant & Corporate Trainer
- Professor. Subjects: Branding, Marketing & Business Management


Principal
Vidyasagar College For Women
Kolkata-700 006





Vidyasagar College for Women
(NAAC ACCREDITED)

39, Sankar Ghosh Lane

Calcutta - 700 006

Phone: 2241 8889

E-mail: office.vcfw@gmail.com

office@vcfw.org

No

Date

Date: 28/4/22

Sem - 6

Attendance Sheet - I


Sl. No.	Name	College Roll No.
1)	Rumli Mondal	HISA 210137
2)	Sakshi Singh	HISA 210142
3)	Ishani Roy Chowdhury	HISA 210140
4)	Bidisha Mitra	HISA 210171
5)	Zanusree Ray	HISA 210145
6)	Soyantami Bhattacharjee	HISA 210135
<u>Sem - IV</u>		
7)	Riya Sil	Roll - BOTA-16
8)	Poulomi Banerjee	Roll - BOTA-11
9)	Debjina Henselman	Roll - BOTA 21
10)	Astha Kumari	Roll - BOTA 22
11)	Ankita Sankar	Roll - BOTA 9
12)	Tithi Chhosh	Roll - BOTA 5
13)	Arutaha Sahoo	Roll - BOTA 6
14)	Ahanya Karman	Roll - BOTA 1
15)	Ananya Biswas	Roll - BOTA 19
16)	Kaushik	Roll - BOTA 23
17)	Parna Mondal	Roll - BOTA 8
18)	Rajshree Mitra	Roll - BOTA 14
19)	Kadheema Das	Roll - BOTA 10
20)	Sanyukta Sarkar	Roll - MTMA 1
21)	Ananya Debnath	Roll - MTMA 4

Date: 28/4/22

Sem - VI

Attendance Sheet - II

Serial no. of Name	C.U. Roll No. Registration	Students Signature
1. Sankita Sen	222136-12-0015	Sankita Sen
2. Shayoni Mandal	212136-12-0064	Shayoni Mandal
3. Gargi Ghoshal	212136-12-0040	Gargi Ghoshal
4. Eva Ghosh	212136-12-0058	Eva Ghosh
5. Koyal Das		Koyal Das
6. Ganima Mishra	213136-12-0038	Ganima Mishra


 Principal
 Vidyasagar College For Women
 Kolkata-700 006



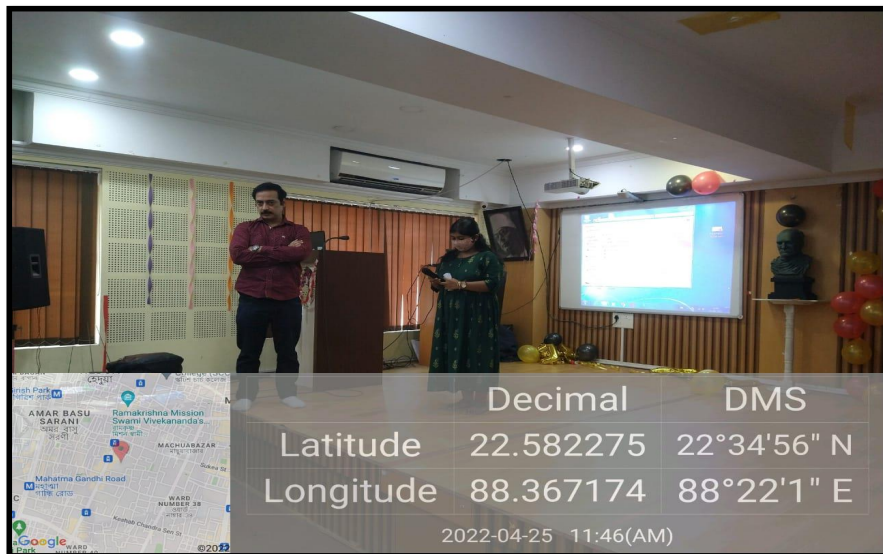


Vidyasagar College for Women
(NAAC ACCREDITED)

39, Sankar Ghosh Lane
Calcutta - 700 006
Phone: 2241 8889
E-mail: office.vcfw@gmail.com
office@vcfw.org

No

Date



Pratima Ray
Principal
Vidyasagar College For Women
Kolkata-700 006





Vidyasagar College for Women
(NAAC ACCREDITED)

39, Sankar Ghosh Lane

Calcutta - 700 006

Phone: 2241 8889

E-mail: office.vcfw@gmail.com

office@vcfw.org

No

Date



Principal
Principal
Vidyasagar College For Women
Kolkata-700 006





Vidyasagar College for Women
(NAAC ACCREDITED)

39, Sankar Ghosh Lane

Calcutta - 700 006

Phone: 2241 8889

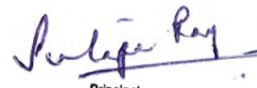
E-mail: office.vcfw@gmail.com

office@vcfw.org

No

Date




Principal
Vidyasagar College For Women
Kolkata-700 006

